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Why is the Financial Times pink? | Notes and Queries Why is the Financial Times pink? Gillian Scaife, Edinburgh UK. In 1893, the FT first began printing on pink paper to distinguish it from its main rival, the Paper in the pink - SKF Evolution A complex logistics system ensures that the pink paper that is distinctive to story is the Financial Times (FT), one of the world's leading business newspapers,

Salmon pink newsprint is here! - Newspaper Club Nov 15, 2016 — There's some debate about whether it's a true pink or, as the Pantone Color Institute suggests, more of a "bisque". No matter what you call it, the Why is the Financial Times pink? - Ask Fun Trivia Why is the Financial Times pink - trivia question / questions answer / answers. The pink color was kept as a self advertising feature that made the newspaper

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